

# Eun (Jeremy) Park

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## Sr. UX/UI Designer

UX/UI Designer with more than a decade of experience in the Insurance and private labeling industries. Passionate about collaborating with cross-functional teams to build better products and simple, intuitive, and meaningful user experiences. Spearheads corporate website development, leads end-to-end product design efforts for web and mobile apps, and consolidates enterprise-level programs into one SaaS solution. Increases user efficiency by 60% and achieves 96% usability satisfaction ratings.

## Areas of Expertise

Product Design | UX design | UI design | Interaction design | Visual design | UX research | Wireframing | Prototyping | Design Systems | SaaS | Agile | Scrum | Lean UX | Responsive Web | Mobile Application Design | HTML | CSS | JavaScript | Figma | Jira | Wrike | Miro | Mural | Adobe XD | Axure | Balsamiq | Adobe Photoshop | Adobe Illustrator |

## Professional Experience

**Progressive Insurance, Remote** 6/2024-Present  
**Digital Designer III, Acquisition Experience Design**

Contributes to the UX and product design throughout the acquisition journey, collaborating closely with designers and cross-functional partners to craft a seamless and cohesive user experience.

**Scientific Research Corporation, Remote** 2/2024-Present  
**Sr. UX Consultant, Part-time Contract**

Spearheads development of highly complex SaaS products and experiences in defense, federal, global, and cyber and intelligence markets.

- Collaborates with project managers and development teams to shape all aspects of the product experience.
- Translate concepts into user flows, wireframes, mockups, and prototypes that lead to intuitive user experiences.
- Implements user-centric design, development, testing, and delivery of product features, enhancements, components, and resolutions.

**National General Insurance (an Allstate Company), Remote** 1/2017-12/2023  
**UI/UX Design Lead**

Drove user-centered design process, throughout the development cycle, and shipped high-quality features and products. Partnered with product managers, business analysts, designers, and engineers to discover, define, develop, and deliver meaningful user experiences.

- Led end-to-end redesign efforts, for a B2B mobile app, by developing and implementing UX strategies and processes. Achieved a 96% usability satisfaction rating from NGIC agents.

- Consolidated complex features and functionalities of 5 enterprise-level software programs, (CRM, AMS, reporting tool, data-driven apps), into a single, comprehensive SaaS solution.
- Facelifted Accident and Health platform, based on Allstate's design system specifications and guidelines, completing the project ahead of schedule.
- Spearheaded development of an enterprise-level commission management application and corporate website, from initiation stage to production release.
- Completed On-Exchange Medicare enrollment service collaboration project, with eHealth, on an aggressive deadline before open enrollment period.
- Increased user efficiency by 60%, enhancing usability of numerous SaaS products, through simple and intuitive user-centered design implementations, satisfying complex business and usability requirements.
- Efficiently produced customer journeys, personas, wireframes, storyboards, user flows, process flows, site maps, and prototypes, to effectively communicate interaction and design ideas to stakeholders, including Executive leadership.

**Quotit, CA**

6/2015-1/2017

**Sr. UI/UX Designer**

Spearheaded development of QuotitOne, the corporate website. Applied creative vision, designing a compelling visual layout and intuitive navigation and adhered to brand guidelines for style and tone.

- Worked directly under the Director of Product. Collaborated with project managers and development teams to shape all aspects of the SaaS product experience.
- Implemented design, development, testing, and delivery of product features, enhancements, components, and resolutions, on an ongoing basis, by executing usable and consistent user experiences.

**Quotit, CA**

11/2013-6/2015

**UI/UX Designer**

One-person design team, executed facelift of B2B and B2C web applications, used by external agencies and brokers.

- Helped the company become the nation's leading internet application service provider, for the health insurance and employee benefits industry. Refined experiences, improved usability and solved UX problems.
- Actively participated in the design process from wireframes and high-fidelity comps to functional prototypes as well as writing design specs for software development team.

## **Education and Professional Development**

**University of California Santa Barbara**

Bachelor of Arts - Incomplete.

### **Certifications**

Google, Foundations of User Experience Design Certificate.